

SEO CHECKLIST

- ☐ **Keywords list**
- ☐ **Google My Business and Bing Places set up**
- ☐ **On page SEO checked**
- ☐ **Image Alt Attributes added**
- ☐ **Links added**
- ☐ **Mobile optimised**
- ☐ **Site speed checked**
- ☐ **Social media linked**
- ☐ **Pixels added (cookies policy updated too)**
- ☐ **Blog section created**
- ☐ **Social media content plan**
- ☐ **Blog content plan**
- ☐ **Backlink strategy**